

FOR IMMEDIATE RELEASE

African Fashion Week Toronto (AFWT)- the most anticipated diverse Fashion Week in Canada brought to you by Afro Centre for the Arts celebrate their 10th year anniversary with 8 days of exciting events from August 21st - August 28th featuring a never-before-seen AFWT Short Documentary, special Royal Ontario Museum (ROM) exhibition and high fashion runway showcases debuting collections from local & international designers live at Yonge-Dundas Square

TORONTO, ON (August 12th, 2022) – Celebrate arts, culture, fashion, creativity and style at the tenth-year anniversary of one of Toronto's most anticipated diversity events, **African Fashion Week Toronto (AFWT)** in partnership with **Afro Centre For The Arts**, which returns with 8 days of fun and festive events from **Sunday, August 21st to Sunday, August 28th**.

Each year, all eyes turn to one of Canada's most prominent diversity events. Buyers, retailers, celebrities, models, VIPs along with thousands of local international audiences and press come to Toronto, which for a week become the heartbeat of the city, debuting the latest collections of top African/Caribbean inspired designers and brands. To celebrate the fashion festival, we are inviting eminent industry professionals, media outlets, creative personalities and important delegates and dignitaries to enrich us with their presence and support for all 8 days of events including 1 day of high fashion designer showcases.

Day 1 of **#AFWT2022** officially launches on **Sunday, August 21st** with the **Opening Soiree Day Party** at the glamorous rooftop venue at **180 John St., 7th Floor, Toronto from 4pm-10pm**. This gives you the opportunity to network with the fashion industry, enjoy some live entertainment and meet the whole AFWT team. **Get your Opening Soiree Day Party tickets [here](#).**

Day 2 is AFWT's virtual presentations happening on **Monday, August 22nd** featuring an interactive **Hair and Makeup Virtual Workshop at 6pm** followed by the premiere of the **AFWT Short Documentary at 7pm** which both will stream on **YouTube Live** profiling the past decade of African Fashion Week Toronto and the impact the platform has done to empower and create opportunities for the Black fashion community, not only in Canada but globally as a whole. Get your popcorn ready, like and subscribe to **AFWT's YouTube Channel ([AfricanFashionWeek](#))** so you don't miss out on all the action.

Day 3 is AFWT's **Fashion Model Workshop** happening on **Tuesday, August 23rd at 3464 Danforth Ave., Toronto from 7pm-9pm**, where models will be coached and mentored by experts on how to strut their stuff on the runway with other educational and interactive segments. If you are interested in joining the fashion industry or becoming a model this is the event for you.

Day 4 is AFWT's **Student Designer Exhibition & Networking Mixer** happening on **Wednesday, August 24th** back at the swanky rooftop venue at **180 John St., 7th Floor, Toronto from 5pm-10pm**. Meet and greet with some of our amazing **Student Designer Competition (SDC)** winners over the past decade and have the chance to see their collections in person, while networking the night away with industry socialites. **Get your Student Designer Exhibit Networking Mixer tickets [here](#).**

Day 5 is AFWT's **High Fashion Exhibition** in partnership with the **Royal Ontario Museum (ROM)** happening on **Thursday, August 25th** inside the **ROM (100 Queens Park, Toronto) from 11am-3pm**. You don't want to miss this special fashion presentation inside one of the top 10 cultural institutions in North America. This event is free for the whole family to enjoy.

Day 6 officially kicks off the **High Fashion Designer Runway Shows** happening on **Friday, August 26th at Yonge-Dundas Square (1 Dundas St. East, Toronto)**. AFWT will collectively feature a number of high fashion designers from Canada & abroad who will be showcasing their premium collections. AFWT is excited to welcome back world-renowned London-based designer **The "King of Couture" Adebayo Jones**, as he returns with his latest luxury collection.

Attendees also have the chance to patronize the vendor shopping exhibits, food trucks, experience live music performances and be entertained by various event activations during the showcases. The day starts at **12pm** and the fashion showcases start by **3pm**. AFWT is excited to confirm that **Flow 98.7 FM** will be doing a remote appearance hosted by **FLOW** personality **Red & Street Team** on **Friday from 4pm-6pm**. This year's fashion show is free to attend so you definitely don't want to miss out. Bring a friend or two and get your cameras ready to capture all the fashion festivities.

Day 7 features the annual **Business of Fashion Fireside Chat** featuring a notable fashion industry brand owner happening at **George Brown College – Casa Loma Campus** inside **Room E321 (160 Kendal Ave., Toronto)** at **12pm** followed by a glamorous evening of style and sophistication at **Afro Glitz** the special **10th Year Anniversary High Fashion Party**. Details of specific locations and exact timings are TBA but you can stay updated by visiting the schedule of events which will be posted online at www.afwt.ca or via the AFWT Instagram page at [@africanfashionweek](https://www.instagram.com/africanfashionweek).

Day 8 is the grand finale of AFWT's 10th year anniversary celebrations where the red carpet will be rolled out for the **African Fashion Industry Awards (AFIA)** happening on **Sunday, August 28** inside the state-of-the-art **Isabel Bader Theatre (93 Charles St. West, Toronto)**. AFWT takes pride in celebrating achievements in the Pan-African fashion industry by honoring and awarding recipients for their annual achievements and contributions. Get your gowns, tuxes and native attire ready to show up and show out at one of the fashion industry's biggest nights. **The red carpet reception starts at 3pm and the ceremony at 4pm. Get your African Fashion Industry Awards tickets [here](#).**

AFWT is made possible by our generous sponsors and partners including: **Afro Centre For The Arts, Imagn Brands, B Styled by Brenda Foreman, PR Diva Communications, The Kscope, NA Management, Angela's Beauty Box, Paba Cosmetics, Ralph Media, Flow 98.7 FM, Canadian Race Relations Foundation, Kokoshea Toronto, Afroglobal Television and Picture Time.**

Please join us as we celebrate diversity in fashion from August 21st to August 28th.

To learn more about the schedule of events, sponsors/partners please visit: [AFWT 2022](#)

To get tickets for some of our events please visit: [AFWT Linktree](#)

To learn more about our charitable partner Afro Centre for the Arts: [Afro Centre](#)

To watch the virtual day and short documentary visit YouTube Live: [Stream on YouTube](#)

Check out last edition's amazing televised segment on Breakfast Television: [TV Segment](#)

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For more information about the events, organizers, and sponsorship inquiries contact:

AFWT: E-mail: info@afwt.ca Website: www.afwt.ca

To book interviews with organizers, designers and for all media inquiries please contact:

PR Diva Communications: E-mail: pr@afwt.ca



21st - 28th
Aug

AFWT 2022

AFRICAN FASHION WEEK
TORONTO



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